



## Contact

sam@samgilbert.com  
904-699-9351

## Expertise

### Design (Digital and Print)

Creative Direction

Content Production

Illustration

Animation

Video Direction

Photography

## Knowledge Base

### Web Development

html, css, jquery, stylus,  
sass, less, php, xml

### Content Management + Ecommerce

Wordpress, DotNetNuke, Drupal,  
Magento, Shopify

### Design Programs

Photoshop, Illustrator, InDesign,  
Animate, AfterEffects, Sketch

### Development Programs

Atom, Sublime, VIM, Visual Studio

## Education

### University of North Florida

Bachelors of Fine Arts,  
Concentration in Graphic Design

## Side Gigs

### Certified Yoga Instructor

Hot Spot Power Yoga,  
200-Hour Baptiste Yoga Training  
2015 – Present

### Charity Event Organizer

St. Baldrick's Foundation,  
Childhood Cancer Research  
2008 – Present

# Sam Gilbert

## Senior Experience Designer and Front-End Developer

Jacksonville-based designer and developer with experience working in fast-paced environments with strict deadlines. Experienced with coordinating with clients to deliver projects timely and to the satisfaction of the client, in both the agency and freelance world. Always interested in new opportunities and challenges for professional and personal growth.

## Professional Experience

### Bravely

Lead Experience Designer | May 2020 – Present

Lead design projects with a diverse creative team. Collaborating remotely with a small team of creatives to achieve various marketing and advertising projects ranging from branding, video, animation, web, mobile, and other digital forms.

- Design lead
- Website creation and management
- Video production
- Animation design
- Brand strategy
- Social media management
- Usability testing and research
- Creative conceiving

### St. John & Partners

Jacksonville, FL

Senior Experience Designer | August 2014 – May 2020

Design lead for a small team of digital designers and developers. Typical days consisted of UX design for fully-functioning websites optimized for mobile. All sites would exist within a CMS determined by client needs.

- Digital department lead
- Website creation and management
- App design
- Email correspondence strategy
- Usability testing and research
- Game design and theory

### Station Four

Jacksonville, FL

Graphic Web Designer | June 2013 – August 2014

Design lead for a small team of digital designers and developers. Typical days consisted of UX design for fully-functioning websites optimized for mobile. All sites would exist within a CMS determined by client needs.

- Design lead
- Website design
- Web development
- CMS integration

### Pearl Design

St Augustine, FL

Designer and Creative Director | October 2011 – July 2013

### Daigle Creative

Jacksonville, FL

Graphic Design and Web Developer | August 2010 – October 2011