

SAM GILBERT

DIGITAL DESIGNER &
FRONT-END DEVELOPER

samgilbert.com

904-699-9351
sam@samgilbert.com

EDUCATION

University of North Florida
BFA with Concentration in
Graphic Design, 2008

PROFESSIONAL SKILLS

Expert abilities in the following:

HTML5
CSS3
Responsive Design
jQuery
LESS
Wordpress
DotNetNuke
Team Foundation Server
Adobe Creative Suite
Visual Studio
Dreamweaver
Microsoft Office

Working skills in the following:

Magento
Email Templates
Photography
SEO
PHP
SASS
Additional CMSes

PROFESSIONAL EXPERIENCE

ST. JOHN & PARTNERS

USER EXPERIENCE DESIGNER | AUGUST 2014 – PRESENT

Designed and developed websites and online marketing based on the needs of the client and the project. Conducted user-experience tests and determine findings based on analytics. Concepted and designed marketing executions for clients from the ground up, which included websites, online advertisements, video content, social content, and printed correspondence.

STATION FOUR

GRAPHIC WEB DESIGNER | JUNE 2013 – AUGUST 2014

Met with clients and solved web presence and site renovation problems with customized solutions. Took projects from wireframes to design to coding to launch, while working directly with the client to satisfy their needs. Managed projects as team lead, handled project budget estimation, tested sites for W3C-compliant quality assurance for all available device display formats.

PEARL DESIGN | BOARD THE EARTH | SALT LIFE GEAR

DESIGNER & CREATIVE DIRECTOR | OCTOBER 2011 – JULY 2013

Led a team of designers to accomplish goals in quick deadline scenarios. Took projects from creation to completion, and guided a client in maintaining finished sites on their own. Created and updated social networking campaigns for numerous clients. Worked with numerous different brands and companies while adhering to brand guidelines and goals. Extensive product design with brand guidelines and printing limitations in mind.

DAIGLE CREATIVE

SENIOR GRAPHIC DESIGNER | AUGUST 2010 – OCTOBER 2011

PRINCIPLE CREATIVE

GRAPHIC DESIGNER | MAY 2009 – SEPTEMBER 2011

ORGANIZATIONS

ST. BALDRICK'S ORGANIZATION

EVENT PLANNER & VOLUNTEER | MARCH 2008 – PRESENT

Headed yearly volunteer events to raise money for childhood cancer research.

AIGA OF JACKSONVILLE

MEMBER AND CONTRIBUTOR | OCTOBER 2008 – PRESENT